

## INTERNATIONAL ACADEMY FOR LEADERSHIP (IAF)

### PROGRAMME 2019

Language Priorities  
Prioritization 1 – 5 (1 = high / 5 = low)  
for max. 5 Seminars

DATE	TITLE	PARTICIPANTS	LANGUAGES	TARGET GROUPS	CLOSING DATE
27.01. – 03.02.2019	Creating and Managing Liberal Networks	40		Networkers from liberal organisations including local colleagues from FNF	<b>16.11.2018</b>
10.02. – 22.02.2019	Moderation: Facilitation and Program Design	24	English	Representatives of liberal NGOs, Political Parties and Think Tanks who are actively involved with, or responsible for the design, planning and implementation of training and development sessions, or events. The seminar is best suited to individuals who have some level of experience in training or event scripting and planning	30.11.2018
10.03. – 22.03.2019	Foundations of Open Societies: Individual Self-determination and Tolerance	24	English Russian	Politicians and members from civil society organisation, (human rights) lawyers, entrepreneurs, journalists, lobbyists, pedagogues, and people that provide policy advice (think tanks), who are fully conversant with liberal principles and ideas and <u>play an active role in politics</u>	04.01.2019
31.03. – 12.04.2019	Liberals, Property and the Environment	24	English	Participants must have a background working for political parties, think tanks or the media. A background in business, economics or in environmental management would be most useful. Good grasp of modern liberalism is essential (there will be no introduction to this topic!)	25.01.2019
05.05. – 17.05.2019	Education in Crisis – A Liberal Way Forward	24	English	Liberal politicians and think tank members specialising in education policy, leading members of the educational profession and journalists covering educational issues. Participants must have a track record as liberals, seek reform in education and are open to unconventional approaches	<b>18.01.2019</b>
	<b>e-Academy</b> <i>With qualifying online phase</i>				
26.05. – 02.06.2019	Smart Cities and Modern Mobility	22	English French Spanish	Politicians, City Planner, Architects, Engineers, Technologists, Artists with liberal disposition	22.03.2019
16.06. – 28.06.2019	Liberalism vs. Populism: How can Liberals win?	24	English French Russian	Liberal thinkers and political strategists from political parties, think tanks and NGOs who are currently facing populist forces in their respective countries	05.04.2019

DATE	TITLE	PARTICIPANTS	LANGUAGES	TARGET GROUPS	CLOSING DATE
28.07. – 04.08.2019	Communication: Strategy and Skills	22	English French Spanish	Leaders and Spokespersons from political parties	24.05.2019
11.08. – 23.08.2019	Local Politics and Citizen's Participation	24	English Arabic Russian	Local politicians like councillors, mayors or representatives of local party branches, Representatives of liberal NGOs and citizen groups who are working on improving local government (systems). Trainers or consultants who work with liberal political parties on local level	07.06.2019
01.09. – 08.09.2019	IAF Innovation Lab	22	English	Mid to senior management of liberal parties, NGOs, think tanks, power & mandate to initiate change in their organisations, experts on organisational development, campaign technologies or innovation; FNF Project Directors, Head of Desks. Technologists welcome	28.06.2019
15.09. – 27.09.2019	Promoting Entrepreneurship and Open Markets	24	English	Young leaders in positions of responsibility from political parties, the legal profession, civic initiatives, the media and the civil administration as well as entrepreneurs or representatives of business associations who are liberal in outlook and have a basic knowledge of what liberalism is	12.07.2019
13.10. – 25.10.2019	Safeguarding Freedom in the Digital World	24	English	Liberal politicians and policy makers, social media content producers, bloggers, journalists, liberal internet and security experts, educationalists	09.08.2019
03.11. – 15.11.2019	Strengthening NGOs – Strategy, Management and Fundraising	24	English Spanish	Representatives of liberal NGOs - such as economic Think Tanks, Human Rights Defenders etc. - who work in close cooperation with the Friedrich Naumann Foundation in their respective countries or regions and ideally hold a leadership or management position and are involved in fundraising activities	30.08.2019
01.12. – 08.12.2019	Campaigning: Strategy and Tools	22	English Arabic (French)	Leading personnel from political parties who have a relevant position and expertise with regard to their party's campaign	27.09.2019
to be determined	Training for Project Directors (topic on demand)	12	English	FNF Project-Directors	

#### Remarks:

- Arrival of the participants: 04:00 p.m.
- Beginning of the seminar: 06:45 p.m. first day (Welcoming address)
- End of the seminar: 09:00 p.m. second last day (Farewell Dinner),  
last day is planned solely for departure
- Excursions / Field trips: 1 day to Cologne, Bonn or Düsseldorf (during 7 days' seminars) and  
4 days, generally from Saturday to Tuesday, to Hamburg, Aachen, Brussels,  
Strasbourg, Stuttgart or Berlin (additionally during 2 weeks' seminars)

*Please note: Local FNF staff is exempt from paying the participation fee!*

*IAF seminars are designed as comprehensive curricula, where every element fulfils a specific academic and pedagogic function. They are funded by the German Ministry for Economic Development and Cooperation. For this reason participants are requested to take part in the full programme.*

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